

# CREATE A CALENDAR – OUR LOCAL GREAT OUTDOORS

## Terms & Conditions

**By taking part in Create a Calendar, you agree to the following terms and conditions:**

1. Create a Calendar is a virtual event which has been organised to
  - a. raise the profile of the Charity and its specialist end of life care
  - b. raise funds for the Charity
  - c. showcase our local great outdoors
  - d. connect with the Charity's valued supporters
2. The Competition is open to everyone who would like to send in a photo of our local great outdoors.
3. No participant should send any photo's which could be detrimental to the reputation of Rowans Hospice Charity. Please note, this is a family audience.
4. Participants aged 16 years and under (a minor) must have prior signed consent from a Parent/Guardian before submitting their picture. The Consent Form will grant parent/guardian permission for the minor to participate.
5. Completing the online Registration (and Consent Form) will also grant permission for the Rowans Hospice Charity to use any/all photographs and videos in future publicity/media, including online, social media, website, printed materials and within the wider media.
6. All participants must follow the correct entry procedure as laid down on the Rowans Hospice Charity website.
7. All photos must have been taken by the participant and cannot be copies.
8. All photos must only contain objects, landscapes and animals; they should not include people.
9. All photos must be in landscape image orientation.
10. All participants must accept that their photo may be cropped to fit the size of the calendar.
11. All participants must not send more than 4 entries.
12. Only named participants listed on the Registration Form may take part.
13. All finalists will provide a headshot photograph of themselves and share their story as to why they are supporting Rowans Hospice Charity.
14. Only votes cast on the Rowans Hospice official poll will be counted.

### **Important Dates**

#### **31 July – 13 August 2023**

Participants upload the photo they have taken of our local great outdoors via the registration form on the website (only upload photo quality of a max. 32mb file at this stage). Participants asked to include a headshot and their story.

#### **14 August – 16 August 2023**

Our guest judge will shortlist the finalists, and the IG team will contact both successful and unsuccessful participants no later than 17 August.

#### **18 August – 01 September 2023**

Rowans Hospice Charity commits to showcase all finalist pictures on its social media channels, website and within the local media to encourage the general public to vote for their favourite photo using the Charity's official poll.

#### **01 September 2023**

The winners will be contacted after the public voting closes at **15.00pm on 01 September 2023**, and asked to send through a higher res quality of the image. Unsuccessful participants will also be contacted.

#### **w/c 04, September 2023**

The 12 winning photographs will be announced across social media and go on to be featured in the Rowans Hospice Charity Calendar 2024 which will go on sale later in the year.