



ROWANS DOES STRICTLY

CORPORATE PACKAGES

JANUARY 1, 2020

Rowans Hospice

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Registered Charity Number: 299731

Putting on the Glitz...Rowans Does Strictly

New to the Rowans Hospice Charity's 2020 event calendar, this year we are putting on the glitz with our "**Rowans Does Strictly**" live show on **Saturday 2 May**.

Join us for an evening of music and dance, glitter and glam, as 15 couples battle to win the Glitterball and be crowned **Rowans Does Strictly Champions 2020**.

Dancing to our fab-U-lous 8-piece band, Rowans Rhythms, couples will perform a mix of Latin and ballroom, competing in front of our panel of **four celebrity judges** – Amanda Lamb, Katy Sexton MBE, Bessie Cursons and broadcaster and Hospice Patron, Fred Dinenage MBE.

We are also hoping for an exclusive guest appearance by a former Strictly Come Dancing 2019 finalist!

Further adding to the glitz and glamour, the UK's Under 21 European Champions will be performing an exclusive dance to kick off the show in style.

So, will our couples be in "heaven with a seven", or will it be a "ten from.....Fred"?!

How can you get involved?

We are offering you the opportunity of exclusive **Show Partner** to join us in hosting what promises to be an exciting, fun-filled evening for all, whilst also raising vital funds for the Rowans Hospice Charity.

It is through our strategic partnerships with generous corporate benefactors that the Charity can ensure that all funds raised through ticket sales and donations on the night, are channelled 100% back into the services we offer.

All care at the Rowans Hospice Charity is free at the point of need and supports people in your local community to live as well as they are able, from the time of diagnosis until the end of their life, with care that continues into bereavement for their families.

This glittering evening is our 2020 flagship event as part of our **Silver Jubilee Appeal** to raise £7.5m for the development of the Rowans Hospice.

Rowans Does Strictly is a fantastic opportunity to support your local Hospice as we continue to build today for the care of tomorrow.

We have a range of corporate packages to suit all budgets, whilst providing a great opportunity to boost your organisational Corporate Social Responsibility profile by partnering with a leading local Charity.

Corporate Packages

Exclusive Show Partner – ‘Show Lounge’ Package (one available)

Partner with the Rowans Hospice Charity for this high-profile event for 2020 with all the iconic Strictly glitz and glamour!

This a-MAY-zing evening will provide a great platform to showcase your brand across the whole of Hampshire during the big show build-up from January to May, and again at the live show Finale on Saturday 2 May 2020, with an expected audience of 500.

Our Show Partner Package includes:

- ✓ headline branding as Show Partner on the Rowans Does Strictly Hub on the Charity’s website: www.rowanshospice.co.uk/rowans-does-strictly-hub/
- ✓ 200-word company profile, plus links back to your own website and social media feeds
- ✓ press release announcing exclusive Show Partner relationship
- ✓ as our exclusive Show Partner, all event marketing materials will headline your logo alongside the Rowans Hospice logo
- ✓ headline logo on all key A1 poster sites across Portsmouth and Southsea
- ✓ headline logo on event banners in prime locations across the city
- ✓ 50-word profile and logo on footnote of all press releases during the show build up
- ✓ logo across all our social media feeds with reciprocal links to your own feeds
- ✓ prime promotion on the Rowans Does Strictly event blog
- ✓ headline logo on the front page of our Souvenir Show Programme
- ✓ full back page advert on Souvenir Show Programme and half page editorial within
- ✓ company profile and logo featured in eNews related to the event
- ✓ personalised web and social media banners, email signatures and Rowans Hospice logo showcasing exclusive Show Partner
- ✓ promotion across all Rowans Hospice social media: Facebook, Twitter, Instagram, LinkedIn, including promoted posts/adverts on Facebook announcing exclusive Show Partner
- ✓ promotion on the Rowans Does Strictly event blog
- ✓ headline logo on show background screen in the Show Lounge for interviews and live feeds

Alongside our Rowans Does Strictly imagery, your brand will take centre stage in our exclusive Show Lounge where our contestants will be waiting before and after their dances. They will be interviewed with a live stream to the audience, as well as to our social media feeds and any Press feeds.

Finally, your Show Partner package includes five complimentary tickets to join us in our Strictly VIP area for an exclusive pre-show supper with our celebrity judges, show hosts, local dignitaries and key representatives from the Rowans Hospice Charity.

Corporate Packages

VIP Show Supporter Package (five available)

As with our Show Partner package, this a-MAY-zing evening will provide a great platform to showcase your brand across the whole of Hampshire during the big show build-up from January to May, and again at the live show Finale on Saturday 2 May 2020, with an expected audience of 500

Our VIP Show Supporter Package includes:

- ✓ 50-word company profile and logo added to the Rowans Does Strictly Hub on the Charity's website: www.rowanshospice.co.uk/rowans-does-strictly-hub/
- ✓ logo links back to your own website and social media feeds
- ✓ company logo featured on footers of all event marketing materials such as posters, banners and event flyers (subject to print deadlines)
- ✓ press release announcing VIP Show Supporter
- ✓ company profile and logo featured in eNews related to the event
- ✓ personalised web and social media banners, email signatures and Rowans Hospice logo showcasing VIP Show Supporter
- ✓ promotion on Rowans Hospice social media: Facebook, Twitter, Instagram, LinkedIn, including promoted posts/adverts on Facebook announcing VIP Show supporter
- ✓ promotion on the Rowans Does Strictly event blog
- ✓ 50-word company profile and logo in Souvenir Show Programme
- ✓ logo on show background screen in the Show Lounge for interviews and live feeds

Our VIP Show Supporter packages include two complimentary tickets to join us in our Strictly VIP area for an exclusive pre-show supper with our celebrity judges, show hosts, local dignitaries and key representatives from the Rowans Hospice Charity.

Show Supporter Packages

As well as our Exclusive Show Partner and VIP Show Supporter packages, we are also inviting the wider business community, their clients and employees the opportunity to get involved in supporting their local community and the Rowans Hospice Charity.

Donating to a local charity is an excellent way to showcase your business, build stronger working relationships and attract new business. We therefore invite businesses to support the Show Finale with the following opportunities:

Sponsor a Guest Table

Tables seat 7 guests and includes centrepiece flowers, company logo and literature on seats (*eight tables available*)

Official Winners' Glitterball Trophy (*two available*)

- exclusive opportunity to sponsor the official winners' trophy/trophies
- the winning couple will each receive their own Glitterball trophy
- company name engraved on the trophy (*artwork must be supplied within agreed timescales*)

Contestant Medal Ribbons

- each contestant will receive a commemorative Rowans Does Strictly 2020 medal
- company logo on medal ribbons

Souvenir Programme Advertising

- half page advertorial includes 75 words and company logo (*one available*)
- half page advert (*four available*)
- quarter page advert (*eight available*)

Celebrity Judges' Bouquets – a small gesture of thanks for supporting the Rowans Hospice

Donate to our Grand Raffle

As there will be a Grand Raffle at the live show Finale, could you donate something special?

- ✓ an "experience day" eg race track day, hot air balloon ride, wine taste, distillery tour
- ✓ show / theatre / concert tickets
- ✓ magnum of Champagne
- ✓ magnum of Prosecco
- ✓ overnight stay in a boutique hotel
- ✓ exclusive / special products
- ✓ luxury food / gift hamper
- ✓ gastropub / restaurant gift voucher
- ✓ hand-crafted luxury chocolates / chocolate making experience
- ✓ family day out / theme park entry
- ✓ spa day
- ✓ cuddly toy

Corporate Packages

Package	Number Available	Price <i>(each excl. VAT)</i>
Exclusive Show Partner Package	one	£5000
VIP Show Supporter Package	five	£2000
Sponsor a Table	eight	£500
Official Winners' Glitterball Trophy	two	£500
Contestant Medals	one	£500
Souvenir Show Programme – Printing	BOOKED	PAID
Souvenir Show Programme – Advertising		
half page advertorial – £250 (1 available)	one	£250
half page advert - £150 (4 available)	four	£150
quarter page advert - £100 (8 available)	eight	£100
Celebrity Judges' Thank You Bouquets	one	£400

If you are interested in partnering with us for Rowans Does Strictly, please complete the details below, indicating which package you are interested in and send to **Gemma Carden**, **Corporate Engagement Lead**, at corporate@rowanshospice.co.uk or call 023 9223 8532.

Company Name: _____ Contact Name: _____

Address: _____

Postcode: _____

Tel: _____ Email: _____

Signature: _____ Print: _____

Package: _____ Date of Booking: _____