



SCHOOLS FUNDRAISING PACK



Hello!

Thank you so much for deciding to fundraise for Rowans Hospice. We are so pleased to have you. This pack has been designed to support you and your school every step of the way along your fundraising journey. We have designed this pack for you to look through with your teacher – there are some parts that you will need their help with.

There are hints and tips for planning your fundraising and advice on how to maximise the amount you raise. Fundraising for a local charity is a great way to bring the school together, get involved in your community and get the feel good factor.

You can contact the Fundraising Team at the Hospice to ask for any further advice or information – we are here to help you!

Call: 023 9223 8532

Email: fundraising@rowanshospice.co.uk

All about Rowans Hospice

At Rowans Hospice, we look after people who are very poorly and won't get better. They can come and stay with us or we will come out to look after them at home.

We also look after the people who love them and those who look after them, as they are usually very sad that the person is going to die. We carry on helping those people for as long as they need us.

We have a special team, called the Meerkat Service, who are specially trained to look after children when a special adult in their life becomes very poorly or dies. The Meerkat team help them to understand what is happening and let them express their feelings in a safe place.

We care for all sorts of people – and it is all for free thanks to people who choose to raise money for us – people just like you!



**It costs us
£6.5 million per
year to run all
our services**

We know that many people think that a hospice is just a place where people come to die, and that talking about death with children can be difficult.

We have designed a short PowerPoint presentation that explains what we do at Rowans Hospice – there is so much that goes on here to help people to live well, even when they are very poorly.

You can use this presentation to talk to your school about Rowans Hospice, or we can come and visit your school in an assembly or lesson.

You can also use the assembly presentation to get everyone thinking about some great ideas to raise money to help us do even more for our community.



**78 children and young
people were referred
to the Meerkat service
last year for bereavement
support**



Fundraising Ideas

Here are some ideas to help get your school fundraising under way!

Sponsored Silence

An hour, a day, or every break-time for a week – get sponsored to keep quiet and see who can last the longest!

Coin Trail

This is a great challenge between classes – ask everyone in your class to bring in any spare coins that they can collect and store them in a tin; arrange a day and lay out all of the coins in a line (one per class) and see which class has the longest line! The winning class get a treat!

Non-uniform Day

A classic fundraiser – charge everyone to come in to school in their own clothes. You could set a theme or colour to make it a bit different.



Jarbola



**£15 will buy
a child's
memory box**



Non-uniform Day

Colouring Competition



Coin Trail

FUNDRAISING

Talent show



Sponsored silence



Talent Show

Who in your class has a brilliant party trick or hidden talent? Arrange some auditions and then put on a show for friends and family to show off your skills.

Colouring Competition

Rowan is the mascot for our Meerkat Service – why not print out some copies of his poster and hold a colouring contest. Charge an entrance fee to raise money.

Jarbola

Collect up all your old jam jars and ask people to fill them up with something new – sweets, colouring pencils, hair clips or cotton wool buds work well. Hold a jam jar tombola at your school fete and have these as the prizes.





Fundraising – know the rules

Your fundraising posters

Posters are a great way to tell everyone about your event or challenge. We can supply you with a template or you can make your own. Please make sure that you use our logo and include our registered charity number: 299731 on any posters that you create. The logo can be downloaded from our website.

Photos

Make sure that you follow the school rules for taking and using photos.

Raffles

There are strict rules surrounding the running of raffles. If you are selling raffle tickets over a long period of time, you will need to notify the Hospice as it will run under our licence. These raffle tickets will need to be pre-printed – we can help you with this.

Please contact us for more details on this.

However, if you are selling and drawing tickets on the same day then the rules are more relaxed. You can run one of these raffles without a licence where:

- Tickets are only sold at the event
- You do not spend more than £500 of the ticket sale income on prizes
- The winners are drawn at the event or after it has finished

Health and Safety

Make sure that everyone taking part in your event stays safe. You will want to make sure that you know where the first aid kit is and who can help if someone gets hurt. If you are making and selling things for people to eat, make sure that they are prepared in a clean environment.

After your event

1. Celebrate how much you've raised
2. Thank everyone that has helped
3. Send us the money – ask your teacher to help you with this.
Your school can pay in through our website
www.rowanshospice.co.uk, call us to make a card payment
or send us a cheque. If you raise money through JustGiving,
this money will come directly to us.
4. Return any equipment that you have borrowed from us
5. Let us know if you would like to make a cheque presentation at
the hospice or at school and have some photos taken.
6. Relax and feel proud of what you have achieved!

Thank you for supporting Rowans Hospice.



kindness



giving



care



**Thank you for supporting
Rowans Hospice.**

We could not do what we do
without your support.



Call: 023 9223 8532

Email: fundraising@rowanshospice.co.uk

quality care
delivered with compassion

Registered Charity Number: 299731